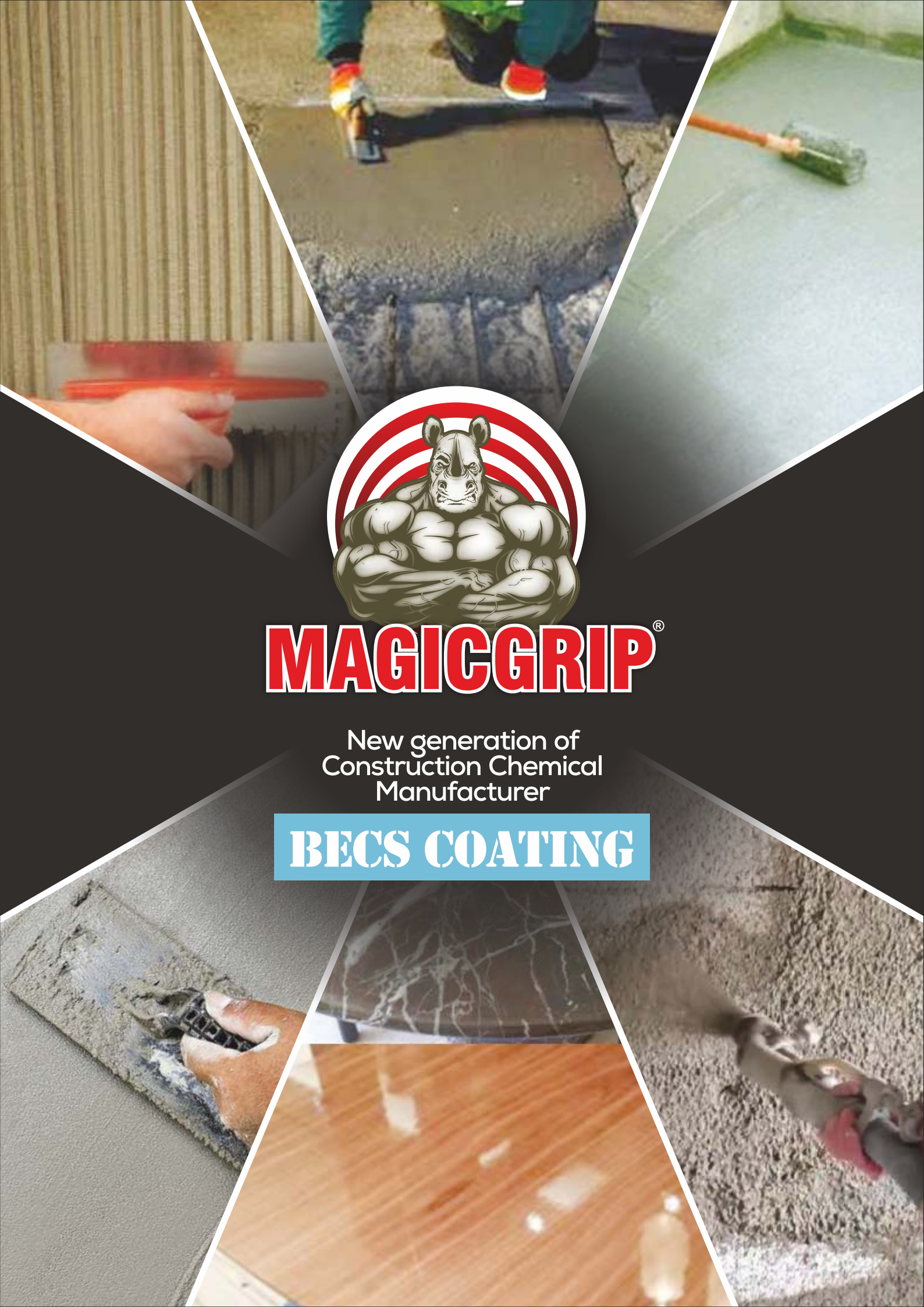


# MAGICGRIP®

New generation of
Construction Chemical
Manufacturer

## BECS COATING

MAGICGRIP | BECS COATING

## About Us

We introduce ourselves as a manufacturer of Construction chemicals. Our journey began from 2005 with a supply and application of water proofing and water repellent products. In the year of 2013, we started manufacturing construction chemicals by ourselves in the brand name of Magicgrip® — New Generation of Construction chemicals. Our mission is to give solutions to the problems faced in construction industry with good quality and competitive price. This helps to have a win- win situation for us and our clients.



## Magicgrip® 56



**High Performance liquid polymer for water proofing, structural repair, bond coat, admixture applications.**

This product is our workhorse product due to its wide variety of applications. Its unique feature is its ease of mixing with cement.

Its milky white liquid polymer with a solid content of ±50%. It has a viscosity of 200-1000cps, which allows it to have a **better compatibility with cement.** Due to its higher solids it gives **excellent bond strength and high flexural strength.** As it's easy to mix, **no skilled labor** is required for the work.

Main area of application is waterproofing and bond coat. Waterproofing of roof slabs, sunken areas of bathroom & toilet, waterproofing of above and underground water tanks, basement areas etc... It is also used as a bond coat for RCC walls, Granite & vitrified tiles. Due to its excellent bonding property it is also used as admixture for the mortar modification. Repair of residential buildings or industrial floor, heritage building structures. It is also used as anti-corrosive coating on MS structure.

**PACKING:** 1kg / 5kg / 20kg

**SHELF LIFE:** 6 months from the date of manufacturing

## Magicgrip® Master



**New generation clear coating for all surface**

This product leaves a **clear coating** on the surface applied giving it a aesthetic look along with **water resistance & dust repellency**. You need to apply two coat by brush for excellent bonding. This coating is a self curing coating. One can apply this coating on all type of Wood, Plywood, Sand Stone, Granite Marble, Clay products or any painted surface.

**COVERAGE:** 1 Kg covers 45 to 50 sq.fts area

**PACKING :** 1 kgs / 5 kgs / 25 kgs

**SHELF LIFE :** 6 months from the date of manufacturing

## Magicgrip®



### Additive Powder for Cement used for fixing tiles

Magicgrip® is a formulated powder made out of specialized chemical. It is used to modify the cement and increase the performance by improving its bonding strength for wall tiles, floor tiles of marble, granite, vitrified etc. It can be used for laying tiles in swimming pool as well.

This product has got **excellent adhesion** to various types of tiles available in the market. This product has to be used along with MAGICGRIP®-56 for durable bonding. Both the product balances the adhesion & cohesion while fixing the tile hence **saving time & material.** MAGICGRIP® gives **better workability and wetting properties** to the non-porous tile hence one can use **minimum amount of mortar** for tile fixing.

Below table shows the bond strength with and without use of MAGICGRIP®

| Properties | Obeservation |
|---|---|
| Tensile adhesion strength of cementmortar after 3 days (with Magicgrip) | >0.7N/mm2 |
| Tensile adhesion strength of cementmortar after 3 days (without Magicgrip | >0.42N/mm2 |

**PACKING:** 9 gram pouch , 55 grams pouch and 25 kgs bag

**SHELF LIFE:** 12 month from the date of manufacturing

## Magicgrip® SP



### New technology smooth spray able plaster

It is a polymer modified, single component, cemetitious spray able plaster. It gives excellent bonding on dense and smooth concrete surface, brick and ALC Block.

This product is formulated with quartz sand and is **easy to apply. No water curing** is required for the same. When compared to normal plaster, no Effloresce problem arises. It's **fast to apply**, saving a lot of time and **without any mess** at the site.

In case, you don't have spray machine, we can arrange the same.

**COVERAGE:** MAGICGRIP®- SP covers 0.3kg /Sq.ft/mm thickness

**PACKING:** 25 kg /40 kg bags

**SHELF LIFE:** 6 months from the date of manufacturing

## Magicgrip® Quartz Sand



### Designed for GUDGUDI Work

This product is used by the contractor after the application of plaster to get Gudgudi (rough) effect. Specialty of this product is, its of same size and dust free; which enhances the aesthetic look of the plaster. Also, as the sand is already in same size, there is no need for the mason to sieve. It saves a lot of time.

We also suggest spreading of this sand on backside of the tile or granite / marble after application of Magicgrip® 56 to get mechanical bonding.

**PACKING:** 25 kg bag

# Magicgrip® PL



## High Polymer modified Smooth Plaster

Magicgrip® -PL is high polymer modified self curing smooth plaster. It is **cementitous single component** dry powder, having properties of excellent bonding on dense/smooth concrete and ALC block surface. Its main feature is it doesn't require water for curing. It is a **self curing plaster.**

This product gives **long term adhesion & stability** to the plaster. It also **saves time** as you don't need to wait for curing procedure. Also **no hacking** is required for the application using MAGICGRIP®–PL. This product is advisable for internal plastering, where curing is not been done. And later cracks are developed. A thin coat of ~2-3mm is sufficient for the bonding purpose.

One can also use this product for the ceiling plastering. Approx. 2-3mm of plaster is sufficient for the bonding.

**OTHER SPECIFICATION**

- Contains Organic & Inorganic binder- Low VOC content
- Shrink free & crack free hardening - Environmental friendly
- Good pot life (appr.1 hr.) after water mixing.

**PACKING:** 25 kgs bag

**COLOUR:** Grey and White colour

**SHELF LIFE:** 6 months from the date of manufacturing

# Magicgrip® Flex



## High Polymer Modified Tile adhesive

Magicgrip® Flex is high polymers modified tile adhesive,. It is cementious, single component dry powder recommended for fixing Vitrified tiles, Granites & Marble slabs on Walls including dense & smooth concrete walls, Swimming Pools Area, floor area. It can be used for fixing tile on tile as well.

The advantage of this product is it gives **high tensile adhesion, excellent pot life and excellent open time.** It has the property of expansion & contraction due to its **thixotropic nature;** hence delamination of the tile doesn't take place.

One can use **less amount of material** for fixing tile hence giving low structural load and less material consumption. This gives **high productivity**. As it's a single component system, you don't require skilled labor for mixing.

**OTHER SPECIFICATION**

- Contains Organic & Inorganic binder - Low VOC content
- Shrink free & crack free hardening - Environmental friendly
- One component(1 K) system - Good pot life(appr.1 hr.) after water mixing.

**COVERAGE:** 1 kg of Magicgrip® - Flex covers 3sq.fts(thickness of3mm)

**PACKING:** 25 kgs Bag *(Grey or White)

**SHELF LIFE:** 6 months from the date of manufacturing

## Magicgrip® Base Coat



### Protection of waterproof coat

Magicgrip® base coat is single component product for protection of Water proof coat on bathroom area, swimming pool area and any area where waterproofing is been done. It is a high polymer modified self curing basecoat.

This product gives **excellent bonding** on dense and smooth concrete surface. It is easy to apply hence **no skilled labor** required for application. It protects the waterproof coating hence giving **more life** to the waterproofing coating below.

A thin coat of the product is applied to get long term adhesion and protect the waterproofing.

**COVERAGE:** 1 kgs Magicgrip® base coat covers 3.5 to 4 sq.fts area with 2mm thickness

**PACKING:** 25 kgs bag (Grey colour)

**SHELF LIFE :** 6 month from the date of manufacturing

## Magicgrip® Unique



### All rounder adhesive for bonding two difficult to bond surface

Magicgrip® - Unique is single pack all rounder adhesive for bonding of two surfaces like, marble to marble, granite to granite, glass to glass etc...

**The main advantage of this product is it can bond to any two difficult to bond surfaces. A thin coat is sufficient to get excellent bonding. Its easy to apply with a brush or roller.**

**AREA OF APPLICATION**

Magicgrip® - Unique can be applied on following two surfaces for bonding

- Tile ToTile
- Marble To Marble
- Granite To Granite
- Composite Marble To Composite Marble
- Steel to Steel
- MS To MS
- Wood to All substrate

**PACKING:** 200 grams / 400 grams / 800 grams

**SHELF LIFE :** 6 months from the date of manufacturing

BECS COATING

# UPCOMING PRODUCTS

## Magicgrip® – Micro

### Ready to use mix micro concrete for repair mortar

Magicgrip® - Micro is a dry ready mix cementitious polymer concrete. It is a single component formulated product mainly used for repair work where concrete is damaged extensively and area is restricted. It has to be mixed with water and then applied with trowel or poured. Advantage of using this product is that it gains its strength rapidly, durable, fills the micro void hence giving high initial strength. It's fast and easy to mix, which helps repair work to be done faster.

Area of application is columns and beams or any other structural members subjected to repetitive loading. Any area of repair where the thickness is more than 25mm.

## Magicgrip® - PM

### Ready to use reinforced polymer mortar

Magicgrip® - PM is a ready to use repair mortar which provides durable, strong bond and high thixotropic strength (dual shrinkage). It's formulated with high class polymer and reinforced fibres, which gives it uniqueness. It is used in areas where the repair thickness is 10-50mm both vertically and horizontally. Its a single component ready to use product which is beneficial for saving time. You to just mix it water and apply by trowel.

## Magicgrip® Topcoat

### Non-cementitious waterproof coating

Magicgrip® - Topcoat is a non-cementitious waterproof coating for terraces and walls. It's a three layer system which helps to build up required thickness to get a reliable waterproof coating. To enhance the waterproof coating, we recommend the use of a fibre mesh between the coats. Its forms a membrane like structure giving a durable waterproofing to the surface. It's easy to apply and fast curing. It can be applied with a brush, roller or spray.

Main areas of application are roof tops, exterior walls, it can be applied on any masonry surface where water can seep through, and you want to protect the surface by waterproofing.

## Magicgrip® G Bond

### Bond coat for gypsum plaster

Magicgrip® G - Bond, a unquie product which helps as a bonding agent between RCC wall and gypsum plaster or any other type of plaster. It is made up of polymer, sand aggregates and additives which gives it a coarse texture. This texture helps it to get mechanical bonding. You need not develop it, by hacking method. And the polymer present in it gives the chemical bonding. Advantages of this product are it has excellent balance of cohesion and adhesion between the RCC wall and the gypsum plaster. Its single coat application. Single product giving mechanical and chemical bonding.

## Magicgrip® JM

### Block jointing motar

This product is made with selected raw materials and polymer, which helps in providing mechanical strength and adhesion between the two blocks. It can be used for jointing AAC blocks or siporex blocks.

Unlike traditional mortar, this gives better bonding, thinner joints, faster construction and water resistant finish. It also helps to reduce the wastage and maintain consistency in your wall.

## Magicgrip® RP

**Ready-mix plaster for internal and external use**

This product is one component ready to use plaster, made with graded sand, cement, polymer and additives. Its easy to use, by just mixing water at the site.

Advantage of using ready-mix plaster is that it gives you consistency, compactness, enhanced workability, faster application and reduced wastage.

## Magicgrip® P

**Wall putty**

This is a white cement based wall putty which gives the wall a smooth finish, excellent adhesion and increases the lifespan of your paint. Unlike conventional putty this polymer modified putty doesn't flake out or get damaged easily.

Its a must used product after plastering your wall to fill minute cracks, voids or unevenness in the wall. It gives smooth finish for the painting work.

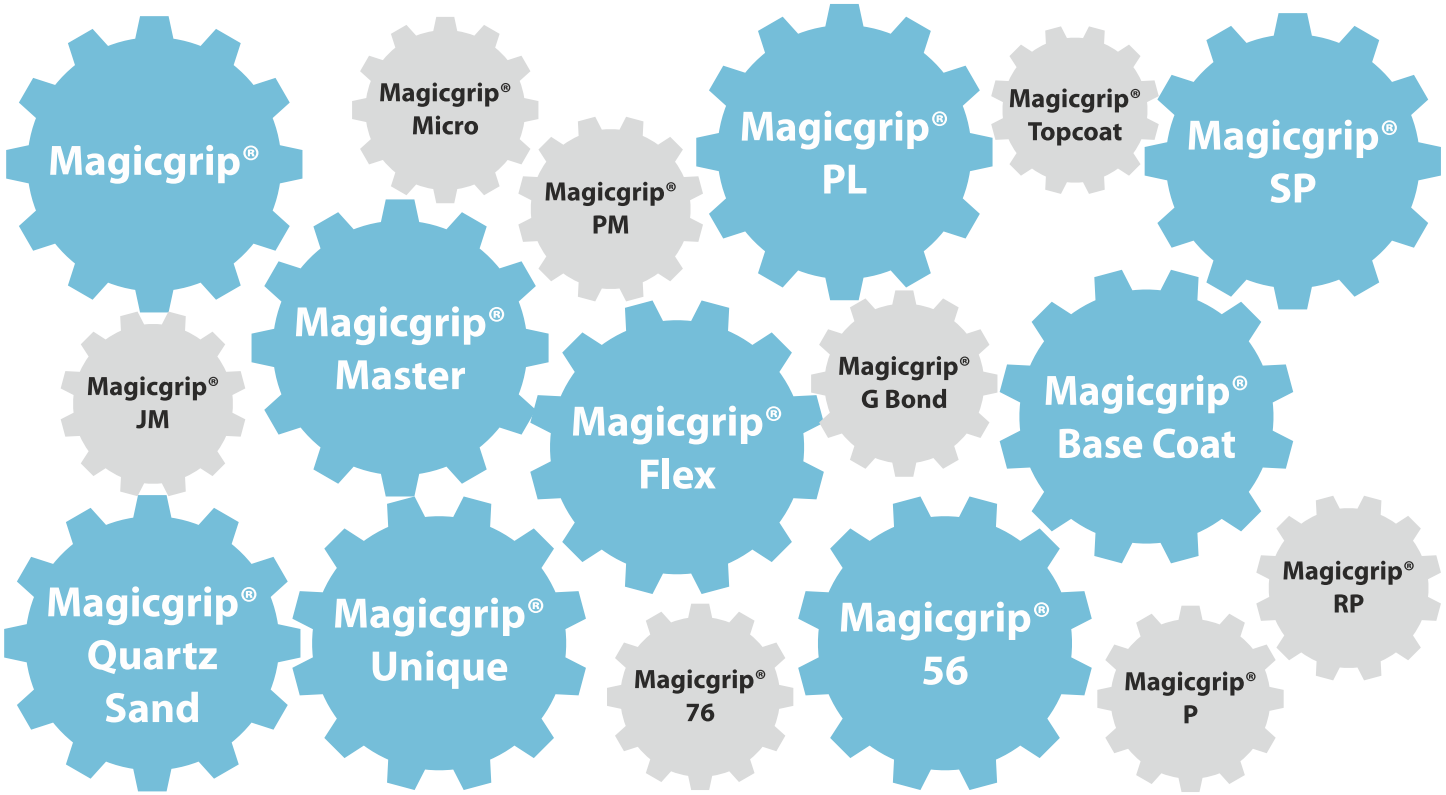
## Magicgrip® 76

**Back coating of tile, granite and marble.**

This product is used for back coating of a tile, granite or marble. It gives excellent adhesion to the mortar used to application of the tile, granite or marble. Its very easy to apply.

Advantage is you apply this product on the back of tiles just before application hence saving time. Once coating is been done you need to fix the tile while the coating is tacky. No delamination of tile at all.

## Product at Glance



BECS COATING

## Our valuable clients

Aurtech Construction Pvt Ltd - - - - - - - - Andheri (West)
B.G.ShirkeConstTech Pvt Ltd. - - - - - - - - - - Borivali (East)
Orbit Enterprise - - - - - - - - - - - - - - - - - - Bandra (East)
Greenfields Developers and Realtors LLP - - - - - - - Thane
sashwat Construwell Pvt Ltd- - - - - - - - - - Malad (West)
Aaswet Construction - - - - - - - - - - - - - Andheri (West)
Adeshwar Developers- - - - - - - - - - - - Bhayander (West)
AdeshwarDevelopers - - - - - - - - - - - - Bhayander(West)
Adinath Developers- - - - - - - - - - - - - - - - - - - - Boisar
Alish Skyline - - - - - - - - - - - - - - - Vikroli , Dahishar (East)
AmarAssociates - - - - - - - - - - - - - - - - - Mira Road (East)
Ambrosial developers - - - - - - - - - - - - Santacruz (East)
American Spring & Pressing Works Pvt Ltd.- - Malad (West)
Amiraj construction - - - - - - - - - - - - - - - - Malad (West)
Ankita Construction - - - - - - - - - - - - - - Kandivali (West)
Ashapura Enterprises- - - - - - - - - - - - - Kandivali (West)
Asiatic Trading and const. Co- - - - - - - - - - Borivali (West)
Bhaktivedant Hospital - - - - - - - - - - - - - - - - Mira Road
Bhavdeep Construction - - - - - - - - - - - - - Dahisar (East)
Bhimani Construction - - - - Borivali (West), Dadar (West)
Chheda Builders- - - - - - - - - - - - - - - - - - Borivali (West)
CL Civil Engingeers and Contractors - - - - - - - - - - - - - -
Kopar Khairane, Lower Parel
Dahisar Gulistan CHSL - - - - - - - - - - - - - - Dahisar (East)
Deeplaxmi Developers - - Badlapur (East), Kandivali (west)
Delta Venture - - - - - - - - - - - - - - - - - - Mira road (East)
Divya Enterprise - - - - - - - - - - - - - - - - Kandivali (West)
DP Buildhomes - - - - - - - - - - - - - - - - - - Bhandup (West)
Dura Tech - - - - - - - - - - - - - - - - - - - - - Mulund (West)
Faith India Construction Co. - - - - - - - - Goregaon (West)
Fortune Construction - - - - - Dadar (West), Borivali (West)
GSA Construction - - - - - - - - - - - - - - - - - - Malad (East)
Gulistan CHS Ltd - - - - - - - - - - - - - - - - - Dahishar (East)
Hari Om Infra - - - - - - - - - - - - - - - - - - - - Andheri (East)
Hiren Associates - - - - - - - - - - - - - - - - Kandivali (West)
J.K.Buildcon - - - - - - - - - - - - - - - - - - - - Dahishar (East)
Jinay Constction - - - - - - - - - - - - - - - - - Kandivali (West)
Laxmidevi Developers - - - - - - - - - - - - - Goregaon (West)
Mahavir Group of Associates- - - - - - - - - - - Malad (West)
Mark Buildcon - - - - - - - - Kandivali (West ), Borivali (East)
Metro Associates - - - - - - - - - - - - - - - - - - Malad (West)
Morphosis Realtors (india) Pvt Ltd Andheri (East), Mulund (West)
New Construction Combined- - - - - - - - - Dahishar (East)
Om Shiv Constuction- - - - - - - - - - - - - Goregaon (West)
ParajpeBuilders - - - - - - - - - - - - - - - - - - Andheri(East)
Pavan sheth &Associates - - - - - - - - - - - - - Borivali (East)
Prime Civil Infrastructure Pvt Ltd - - - - - - - - - - Vile Parle
Radhey Construction - - - - - - - - - - - - - - Borivali (West)
Raj Akshay - - - - - - - - - - - - - - - - - - - - Mira Road (East)
Raj Builders - - - - - - - - - - - - - - - - - - - - - Andheri (East)
Ravi Raj Developers - - - - - - - - - - - - - - - Dahishar (East)
Riya Enterprise - - - - - - - - - - - - - - - - - - Borivali (West)
Romell Group - - - - - - - - Goregaon (East), Borivali (West)
Romell Real Estate PL - - - - - - - - - - - - Vile Parle, Borivali
S.K.Heights- - - - - - - - - - - - - - - - - - - - - Dahishar (East)
Sahajanand Construction - - - - - - - - - - - Mira road (East)
Saikrupa Developers- - - - - - - - - - - - - - - Borivali (West)
Salasar Exteriors and Contour Limited - - - Kandivali (East)
Sanjay Constructions - - - - - - - - - Cuff Parade & Lonavala
Sarah Housing Development Pvt Ltd. - - - - - - - Mazgaon
Sashwat Construwell Pvt Ltd. - - - - - - - - - - Malad (West)
Shankeshwar Realtors- - - - - - - - - - - - Bhayander (West)
Shree Adinath Builders - - - - - - - - - - - - - Mira Road (East)
Shree Ganesh Interiors - - - - - - - - - - - - - Malad, Dahishar
Shree Laxmidevi Developers - - - - - - - - Goregaon (West)
Shyam Enterprise - - - - - - - - - - - - - - - - - Borivali (West)
SiddhivinayakHomes Pvt Ltd - - - - - - - - Mira Road (East)
SKD Realty- - - - - - - - - - - - - - - - - - - - - Mira road (East)
Space Contractor Pvt Ltd - - - - - - - - - - - Vile Parle (West)
SRP Realtors - - - - - - - - - - - - - - - - - - - - Malad (West)
SRP Reltors Pvt Ltd- - - - - - - Borivali (East), Borivali (West)
The Mark Enterprise - - - - - - - - - - - - - - Kandivali (West)
Unique Shanti Developers - - - - - - - - - - Mira Road (East)
V.M Enterprise - - - - - - - Borivali (West), Ghatkopar (East)

K.H.Construction (Government projects)- - - - - - GST Bhavan Mazgaon & Lower Parel (Hafkin Institute)


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